



SPONSORSHIP GUIDE 2023-24

Sponsoring RADIOLEX isn't just about supporting local radio; it's about giving a voice to our community.

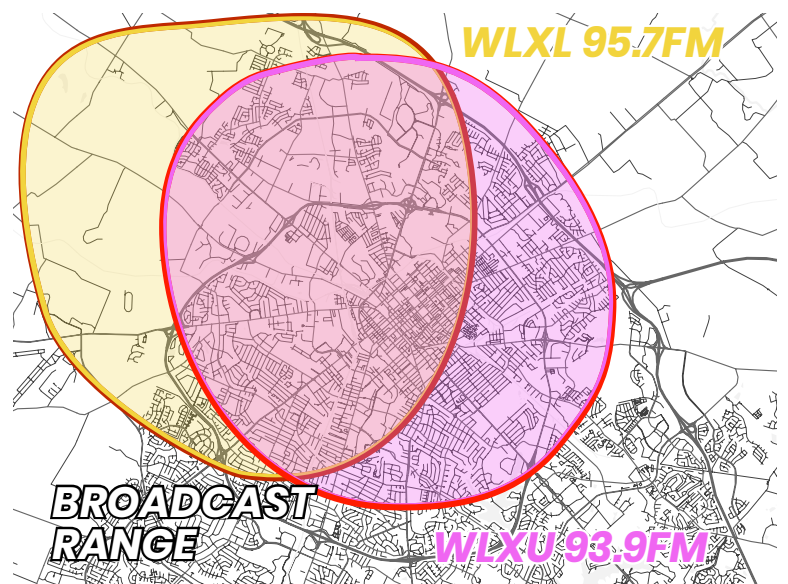
Your sponsorship ensures that every neighborhood in our city is informed, connected, and heard.

When you partner with us, you're not just a supporter; you're family.

You have an opportunity to connect with our diverse and socially-conscious audience of 45,000+ and demonstrate your commitment to a more equitable, inclusive, and accessible Lexington.

Plus, you put a spotlight on your brand while making a genuine impact on the community.

Sponsorship isn't just a logo; it's a relationship that says, "We're in this together, making our community a better place for all of us!"



RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

CONTACT US

✉ sponsor@radiolex.us

☎ 859.721.5688

🌐 radiolex.us/sponsor

CONTENTS

What is **RADIOLEX**?.....pg 2

Underwriting Sponsorships
(for advertisers).....pg 3

Corporate Sponsorships.....pg 4

Event Sponsorships.....pg 5

Individual Memberships.....pg 6

Community Partnerships.....pg 7

Show Schedule.....pg 8

RADIOLEX is a 501(c)(3) non-profit, non-commercial radio station. Donations are tax-deductible as allowed by law.

RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

CONTACT US

✉ sponsor@radiolex.us
☎ 859.721.5688
🌐 radiolex.us/sponsor

WHAT IS RADIOLEX?

As Lexington's community radio station, we champion diversity, inclusivity, access, and justice locally.

We stand up for underrepresented communities and provide critical public health and safety information. Our dedicated volunteers and local supporters ensure we're here for you 24/7 in English on WLXU 93.9LPM and WLXL 95.7LPM, with a growing audience of more than 45,000.

We're not just a radio station. We're your connection to the community. By showcasing local music and local programming in multiple languages, we provide a platform for your voice to be heard, making us more than just a radio station - **we are the Voice of the People.**

RADIOLEX has the generous support of local businesses and community leaders.



UNDERWRITING SPONSORSHIPS (for advertisers)

✉ sponsor@radiolex.us
 📞 859.721.5688
 🌐 radiolex.us/sponsor

Instead of traditional advertising, we rely on supportive businesses like yours to underwrite our programming with sponsorships.

It's a great way to show your heart for our community and connect with a highly diverse, engaged audience of 45,000+ and 100+ local influencers/radio volunteers.

As a **radio sponsor**, you'll be recognized with special 30-second radio spots that follow specific FCC rules.

As a **website sponsor**, you'll align your values with those of our 4,000+ monthly visitors.

Savvy marketing professionals will appreciate our discounted **sponsorship bundles**.

As a **newsletter sponsor** you will be featured exclusively in four email newsletters distributed during your month—2 in English and 2 in Spanish.

NEWSLETTER SPONSORSHIP

MONTH **\$1,000**

RATE CARD RADIO

a la carte spots (min 10) **\$25 ea**

*ROS = Run of Schedule (drive time, prime time, late night, and early morning)
 Because we are a small station with limited production and scheduling capacity:

- All rates listed are net.
- Radio sponsors may choose to air 100% English spots, 100% Spanish spots, or 50%-50% of each.
- Radio spots run from the first to the last day of the month.
- Content must be received by the 20th of the current month to air the following month.
- Messages may be refreshed once each month.
- RADIOLEX will review all radio content for FCC compliance.
- RADIOLEX provides translation and production services.
- Radio sponsors will receive a monthly broadcast log showing the dates and times their messages aired.

RADIO SPONSORSHIPS

MONTH (min 45 spots ROS*/mo)	\$450
6-MONTHS (1 month free)	\$2,250
YEAR (2 months free)	\$4,500

WEB SPONSORSHIPS

TOP BANNER (title sponsor of website)

MONTH	\$1,000
6-MONTHS (1 month free)	\$5,000
YEAR (2 months free)	\$8,000

AD TILE (appears throughout website, linked to your business)

MONTH	\$450
6-MONTHS (1 month free)	\$2,250
YEAR (2 months free)	\$4,500

LOGO CAROUSEL (your business logo appears in rotation)

MONTH	\$250
6-MONTHS (1 month free)	\$1,250
YEAR (2 months free)	\$2,500

SPONSORSHIP BUNDLES

1-MONTH BUNDLE	Value	Rate
RADIO SPOTS (min 90 spots ROS*)	\$450	\$380
WEBSITE AD TILE	\$450	\$380
TOTAL	\$900	\$760

6-MONTH BUNDLE	Value	Rate
RADIO SPOTS (min 270 spots ROS*)	\$2,250	\$1,800
WEBSITE AD TILE	\$2,250	\$1,800
TOTAL	\$4,500	\$3,600

YEAR BUNDLE	Value	Rate
RADIO SPOTS (min 540 spots ROS*)	\$4,500	\$3,000
WEBSITE AD TILE	\$4,500	\$3,000
TOTAL	\$16,000	\$6,000

RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

CORPORATE SPONSORSHIPS

✉ sponsor@radiolex.us

☎ 859.721.5688

🌐 radiolex.us/sponsor

IT TAKES A GREAT COMMUNITY TO MAKE GREAT COMMUNITY RADIO.

RADIOLEX depends on the generosity and goodwill of local businesses and corporate citizens to keep the voice of the people on the air.

Corporate sponsorships offer high-value benefit and exposure for a 12-month period.

RADIOLEX is Lexington's community radio. Community radio is created by and for people who live and work here.

RADIOLEX broadcasts on public airwaves 24/7 in **English** on **WLXU 93.9 FM** and in **Spanish** on **WLXL 95.7 FM**.

RADIOLEX is a go-to information resource for thousands of listeners in Lexington's underrepresented neighborhoods—especially our Black, Hispanic, Asian, Immigrant & Refugee, and LGBTQ+ communities—as well as others whose experiences and concerns are not represented in mainstream news media.

RADIOLEX also plays a critical public safety role by providing real-time, community-level information during the COVID-19 pandemic, severe weather, disasters, and other local emergencies.

WHO YOU'LL REACH

RADIOLEX broadcast signals reach over 250,000 homes. We have a loyal on-air and online audience of more than 45,000. Our audience is: community-oriented • ethnically diverse & multi-lingual • educated & well informed • socially-minded genxers & millennials • community organizers & advocates • politically active & engaged • committed supporters of local business, music, arts & culture • entrepreneurs & influencers.

RADIOLEX is a 501(c)(3) non-profit, non-commercial radio station. Donations are tax-deductible as allowed by law.

STUDIO SPONSOR \$12,000

These limited, high-profile lead sponsorships are available for organizations passionate about our community and the Voice of the People.

- **Naming rights and on-air recognition** for one of three recording studios: WLXU, WLXL, or the Anita Rowe Franklin Community Recording Room.
- Regular **recognition on air**: "RADIOLEX comes to you live from the ACME Recording Studio located in the Greyline Station & Market in Lexington, Kentucky."
- Dedicated **recording booth signage**.
- Prominent **window display banner**.
- Minimum 1,080 **thirty-second spots** annually with a unique message option each month. (\$5,500 value)
- Top placement in **RADIOLEX Annual Report** to the Community & other marketing materials
- **On-air sponsor profile** piece.
- **Online profile** on social media.
- \$1,000/mo commitment. Renews annually.

WINDOW SPONSOR \$6,000

A sponsorship for those who want to make a high-visibility commitment to the mission of Lexington's community radio.

- Prominent **window display banner** at the Greyline facing North Lime and
- Minimum 540 **thirty-second spots** annually with a unique message option each quarter. (\$3,650 value)
- Prominent placement in **RADIOLEX Annual Report** to the Community
- **Online profile** on social media.
- \$500/mo commitment. Renews annually.

MISSION SPONSOR \$3,600

A sponsorship for those who want to directly support the mission of **RADIOLEX** to provide multiple media platforms to amplify underrepresented local voices and promote an equitable, inclusive community, while nurturing an informed and safe Lexington.

- Prominent listing on **lobby signage**.
- Minimum 270 **thirty-second spots** annually with a unique message option each quarter. (\$2,700 value)
- Recognition in **RADIOLEX Annual Report** to the Community
- Recognition on **social media**.
- Recognition on **RADIOLEX website**.
- \$300/mo commitment. Renews annually.

RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

EVENT SPONSORSHIPS

✉ sponsor@radiolex.us

☎ 859.721.5688

🌐 radiolex.us/sponsor



On Common Ground is an event that brings the community together for a behind-the-curtain look at how media shapes and distorts the public discourse around complex and controversial topics, such as immigration, climate change, income inequality, and housing.

The event brings together experts who share global and local perspectives as well as answer community questions.

In 2024, On Common Ground will focus on national and local elections, and how media influences our political process. Our special guests will be announced early in the year.

The previous On Common Ground event featured Pulitzer Prize-winning journalist Jose Antonio Vargas, "the most famous undocumented immigrant in America." He is the founder of Define American, the nation's leading non-profit media and culture organization that fights injustice and anti-immigrant hate through the power of storytelling. His books include *Dear America: Notes of an Undocumented Citizen* and *White is Not a Country*.

RADIOLEX hosts two high-profile public events each year:

On Common Ground and **The RADIOLEX Zombie Crawl**.



The RADIOLEX Zombie Crawl is a team-based, virtual scavenger hunt played throughout the community on players' mobile devices.

The scavenger hunt features several 'missions' that send players on a quest through the heart of Lexington. Players collect 'brains' (points) and compete for prizes by completing a series of tasks, including solving riddles, check-ins at haunted locations, and taking zombie-related photos and videos.

RADIOLEX will simulcast a radio special (think Orson Wells & War of the Worlds) with Halloween music, zombie invasion 'news alerts,' and 'tune-in-now' scavenger hunt announcements.

The Zombie Crawl is family friendly and undead attire is encouraged. The event takes place during the afternoon before the Lexington's famous Thriller parade, and the scavenger hunt leads players to the Kentucky Theatre just in time for the festivities.

On Common Ground		Zombie Crawl		Event Combo	
Title Sponsor	\$10,000	Title Sponsor	\$10,000	\$15,000	25% discount
Presenting Sponsor	\$5,000	Presenting Sponsor	\$5,000	\$8,000	20% discount
Event Sponsor	\$2,500	Crawl Sponsor	\$2,500	\$4,250	15% discount
Program Sponsor- Full Page	\$1,000	Mission Sponsor	\$1,000	\$1,800	10% discount
Program Sponsor- Half Page	\$500	Location Sponsor	\$500	\$900	10% discount
Program Sponsor- Quarter Page	\$250	Broadcast Sponsor	\$250	\$450	10% discount
		Prize Sponsor	various		

RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

INDIVIDUAL MEMBERSHIPS

✉ donate@radiolex.us

☎ 859.721.5688

🌐 radiolex.us/donate

RADIOLEX members are not just supporters; they are the driving economic force behind the Voice of the People.

By choosing to make recurring monthly contributions, our dedicated listeners and friends play a pivotal role in providing day-to-day support that is vital for us to offer a platform that elevates underrepresented voices, showcases local talent, and fosters meaningful connections within our community.

As a **RADIOLEX** member, you become an integral part of our family. We deeply value your commitment to our cause, and to show our appreciation, we proudly display your name on our Wall of Fame at the entrance of our station.

Together, we can continue to elevate the Voice of the People, inspiring positive change, and making our community stronger, more inclusive, and vibrant.



FOUNDER'S CIRCLE \$300/month

RADIOLEX started as the vision of community champion Debra Hensley. This donor circle is to honor her belief in the power of community radio. Founder's Circle members commit to sustaining her vision for the future and making sure there's always a platform for the Voice of the People.

- \$3,600 annually
- Prominent listing on **lobby signage**



CREW PASS \$10/month

- \$120 annually
- Recognition displayed on station wall in the form of a **crew pass**



CASSETTE MEMBERSHIP \$20/month

- \$240 annually
- Recognition displayed on station wall in the form of a **cassette**



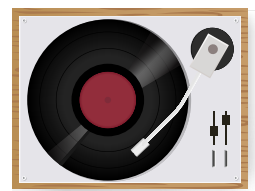
CD MEMBERSHIP \$30/month

- \$360 annually
- Recognition displayed on station wall in the form of a **CD**



VINYL MEMBERSHIP \$100/month

- \$1,200 annually
- Recognition displayed on station wall in the form of a **vinyl record**.



RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

COMMUNITY PARTNERSHIPS

✉ sponsor@radiolex.us

☎ 859.721.5688

🌐 radiolex.us/sponsor

Elevating the Voice of the People means community partnerships are at the heart of what we do.

RADIOLEX enjoys close working relationships with non-profit organizations, government agencies, community organizations, private foundations, and small and minority-owned businesses, who share similar missions to ours..

Explore these ways we can work together:

CUSTOM PARTNERSHIP PROPOSALS

RADIOLEX will work with 501c3 Non-Profits and other tax-exempt organizations with limited budgets to create a custom sponsorship proposal that delivers high impact, high visibility, and added value.

EVENT PROMOTION

501c3 Non-Profits and other tax-exempt organizations can promote events they are hosting through **RADIOLEX** by:

- Purchasing radio announcements at a discounted rate (1 month minimum)
- Sharing or tagging **RADIOLEX** in social media posts. We will forward/share with our social media audience of 10,000
- Submitting an event listing to our Community Calendar
- Request an on-air interview to discuss the event

INTERVIEW & MEDIA REQUESTS

Community partners can request on-air interviews at radiolex.us/interview. Please keep in mind that as a public, community radio station, **RADIOLEX** cannot promote for profit enterprises. If a business has an interesting story or mission, we may be able to conduct an informational interview about the company.

At present, **RADIOLEX** does not have the capacity to accept live remote requests.

DISCOUNTED UNDERWRITING RATES

MEDIA	DURATION	REGULAR RATE	MINORITY-OWNED OR SMALL BUSINESS*	501c3 NON-PROFIT RATE <\$200K budget
RADIO	MONTH (min 45 spots ROS*/mo)	\$450	\$350	\$225
	6-MONTHS (1 month free)	\$2,250	\$1,700	\$1,125
	YEAR (2 months free)	\$4,500	\$3,000	\$2,250
WEB	MONTH (min 45 spots ROS*/mo)	\$1,000	\$850	n/a
	Top Banner 6-MONTHS (1 month free)	\$5,000	\$4,500	n/a
	YEAR (2 months free)	\$8,000	\$7,200	n/a
WEB	MONTH (min 45 spots ROS*/mo)	\$450	\$350	\$225
	Ad Tile 6-MONTHS (1 month free)	\$2,250	\$1,700	\$1,125
	YEAR (2 months free)	\$4,500	\$3,000	\$2,250
WEB	MONTH (min 45 spots ROS*/mo)	\$250	\$215	\$125
	Logo 6-MONTHS (1 month free)	\$1,250	\$950	\$625
	YEAR (2 months free)	\$2,800	\$1,850	\$1,400
NEWSLETTER	MONTH	\$1000	\$850	n/a

* Businesses owned by a racial or ethnic minority or businesses with fewer than 10 FTE employees.

MONDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Reading Rockstar** Yolantha and her puppet Corrrrona read children's books
- 07:30am **Comment on Kentucky** with Bill Bryant (*KET News*)
- 08:00am **News & Grooves** morning headlines w/tunes to move you
- 09:00am **On Shifting Ground** international news from PRX
- 10:00am **Educate Yourself for the Future** with Bryan Station High School (*college prep*)
- 11:00am **ADA Live** news and interviews with Americans with Disabilities.
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **Local Music** variety mix showcasing local musicians
- 02:00pm **Do Good Radio** from Blue Grass Community Foundation (*non-profit profiles*)
- 03:00pm **Savor the Weeds** mindfulness and more with Nishaan Sandhu
- 04:00pm **Thick & Fabulous** with the Shuntella Whitfield
- 05:00pm **Democracy Now!** national & international news
- 06:00pm **Everyday Afrikans** profiles of local Africans with Ostemega Iribiri
- 07:00pm **Snap Judgment** popular program from PRX
- 08:00pm **Soul Patrol** rich retro hits and modern sounds
- 09:00pm **Kentucky Pop & Rock** showcasing local musicians
- 11:00pm **Dead Air** Greatful Dead tribute hour with Corey Daniels (*from PRX*)

TUESDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Connections** with Renee Shaw (*KET News*)
- 08:00am **News & Grooves** morning headlines w/tunes to move you
- 09:00am **Folk Alley** with Elena See (*from PRX*)
- 11:00am **Kentucky Pop & Rock** showcasing local musicians
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **Kentucky Singer/Songwriter, Folk, Americana, and Roots** showcasing local musicians
- 05:00pm **High School Live** show from STEAM academy high school students

- 05:30pm **Kentucky Pop & Rock** showcasing local musicians
- 07:00pm **Overtone LIVE!** with Renee Cobb (*local musician*)
- 08:00pm **Folk Alley** with Elena See (*from PRX*)
- 10:00pm **Kentucky Singer/Songwriter, Folk, Americana, and Roots** showcasing local musicians

WEDNESDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Reading Rockstar** Yolantha and her puppet Corrrrona read children's books
- 07:30am **Kentucky Tonight** with Renee Shaw (*KET News*)
- 08:00am **News & Grooves** (*morning headlines w/tunes to move you*)
- 09:00am **Jazz Most Wanted** with Robyn Austin (*from PRX*)
- 10:00am **Sound Ideas** with Clay Rider (*from PRX*)
- 11:00am **Retro Hits of the 80s** a fun mix of new wave favorites
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **The HipHop Chronicles** from WEAA in Baltimore
- 02:00pm **Ka\$h or Trash** host Ka\$h Lovee spins new tracks from up-and-coming local artists
- 03:00pm **Local Music** variety mix showcasing local musicians
- 04:00pm **Snap Judgment** popular program from PRX
- 05:00pm **I'm Too Old For This** caters to the refined tastes and interests of our mature audience
- 06:00pm **Beyond the Game** popular sports show/podcast
- 07:00pm **Transactionality** host Janna Coe tackles topics of interest to the LGBTQIA+ community
- 08:00pm **Kentucky Writers Roundtable** explore the local lit scene with hosts Linda Bryant, Jay McCoy, and Kevin Nance
- 09:00pm **Notes from the Jazz Underground** with Paul Abelia (*from PRX*)
- 10:00pm **Strange Currents** with Jedd Beuadoin (*from PRX*)

THURSDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Rise Up** songs to get you out of bed and into the world
- 08:00am **News & Grooves** morning headlines w/tunes to move you
- 09:00am **The Score** orchestral music from movie scores

- 10:00am **Musical Architectures** with Dan Godbey (*Contemporary Classical*)
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **Serious Music** with Dan Godbey (*Avant-Garde Jazz*)
- 03:00pm **Retro Hits of the 90s** a multi-genre mix from pop rock to grunge to rap and R&B
- 04:00pm **Off the Cuff** pop culture hot takes and more with host Adam Banks
- 05:00pm **The Highs and Lowses of Relationships** relationships talk with host Lezell Lowe
- 06:00pm **Conversations Around the Table** community roundtable with host Dale Morgan
- 07:00pm **Rise Up Radio** spiritual insights from members of the Hebrew Israelites
- 08:00pm **Point to the Sky** mental health & wellbeing with Mont Logan
- 09:00pm **What's Next Kentucky** popular podcast hosts Mario Maitland & Maleik Winfrey tackle sports, lifestyle, culture, and news from around Lexington & Kentucky
- 10:00pm **Local Music** variety mix showcasing local musicians
- 11:00pm **All About Music** instrumental explorations with DJ Princess Oawlawolwaol

FRIDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Reading Rockstar** Yolantha and her puppet Corrrrona read children's books
- 08:00am **News & Grooves-Weekend Edition** expanded news headlines, community happenings, arts & culture
- 09:00pm **Local Music** variety mix showcasing local musicians
- 11:00am **Retro Hits of the 80s** a fun mix of new wave favorites
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **News & Grooves-Dance Party** news headlines, community happenings, arts & culture + disco
- 03:00pm **House of Renewal** upcycled hits from the 70s, 80s, and 90s
- 04:00pm **Musology 101** with DJ Kidd, pop party w/ lots of Prince
- 06:00pm **The Best Part: Hip-Hop 101** with Joey Truax
- 08:00pm **The HipHop Chronicles** from WEAA in Baltimore
- 09:00pm **Ka\$h or Trash** new tracks from up-and-coming local artists
- 10:00pm **The Weekend Pre-Game** the soundtrack to launch an unforgettable night

SATURDAY

- 12:00am **The Best Part: Hip-Hop 101** with Joey Truax 03:00am **After Hours** late night jazz
- 02:00am **Acid Jazz** vintage & contemporary acid jazz
- 04:00am **Chill Room** come down electronica
- 06:00am **Morning Meditation** ambient soundscapes for mindfulness
- 08:00pm **Kiss of Lyfe** feel-good R&B classics with Fryday
- 10:00am **Kentucky Jazz & Funk** featuring local artists
- 12:00pm **Afropop Worldwide** dedicated to music from Africa and the African diaspora
- 01:00pm **Proudly African** culture & music with Lynda Kana
- 02:00pm **Global Village** international music with Chris Heim
- 03:00pm **Local Music** variety mix showcasing local musicians
- 04:00pm **Retro Cocktail Hour** lounge sounds w/ Darrell Brogdon
- 06:00pm **The Soul Show** an eclectic brew from Mike Canton
- 09:00pm **UpFront Soul** funk, soul, and jazz w/Sanguine Fromage
- 11:00pm **House of Renewal** upcycled hits from the 70s, 80s, and 90s

SUNDAY

- 12:00am **Deep Dance** EDM and house music
- 03:00am **Chill Room** come down electronica
- 06:00am **Sacred Sounds** chants, prayers, hymns & meditations
- 07:00am **News & Grooves-Weekend Edition** expanded news headlines, community happenings, arts & culture
- 09:00am **What's the Frequency, Kenneth?** a 'newsical' from PRX
- 10:00am **Top of Mind** beyond the headlines w/ Julie Rose
- 11:00pm **A Way With Words** lively exploration of language
- 12:00pm **Latin Perspectives** Latin jazz from around the world
- 01:00pm **iFiesta!** concert music from Latin America, Spain, and Portugal
- 02:00pm **Global Village** international music with Chris Heim
- 03:00pm **Kiss of Lyfe** feel-good R&B classics with Fryday
- 05:00pm **The Soul Show** an eclectic brew from Mike Canton
- 08:00pm **Point to the Sky** mental health & wellbeing with Mont Logan
- 09:00pm **Weekend Winddown** feel-good tunes to ease you into Monday
- 11:00pm **Café Chill** weekly mix from DJ Seth Bolin

LUNES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Reclama tus derechos** defensa ciudadana con Miranda Brown
- 09:30am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 10:30am **Sana Sana Platica Con Ana** salud mental y bienestar
- 11:00am **Música Peruana** música local del Perú
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 03:00pm **Fiebre de Salsa** salsa picante para ponerte en movimiento
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **Dra. Isabel, el Angel de la Radio** salud mental
- 08:00pm **Radio Mandinga** con DJ Sonidero Mandinga
- 09:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 10:00pm **La Noche de Corridos** l corrido es un cuento métrico de narrativa popular y poesía que forma un romance

MARTES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán

- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 10:00am **Crece** conversaciones sobre salud mental con el Dr. Wilfredo Lanza
- 11:00am **Su Casa es Mi Casa** finanzas caseras con Susy
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Rock Latino** rock and roll de todas partes de las américas
- 02:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 03:00pm **Ritmos de Cumbia y Vallenato** la cumbia y el vallenato son tradiciones de música y danza folclórica afroindígena colombiana que se han actualizado con muchas fusiones
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **En Privado** salud mental
- 08:00pm **Bienvenidos a America** Inmigración con Jose Lopez Zaamorano y Silverio Coy
- 9:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla

MIÉRCOLES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 11:00am **Nutrición con Anita** dieta saludable
- 11:30am **Conversando con la Clínica Amiga** actualizaciones de salud pública
- 12:00am **El Oso Cariñoso** programa de variedades de comedia con Roberto Vasquez
- 01:00pm **Democracy Now! en**

Español noticias nacionales e internacionales

- 01:30pm **Buenos Días América** noticias nacionales
- 2:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **Grabe quien grabe** un espacio exclusivo para todos aquellos que animan la escena musical
- 08:00pm **Rock Latino** rock and roll de todas partes de las américas
- 10:00pm **La Noche de Corridos** l corrido es un cuento métrico de narrativa popular y poesía que forma un romance

JUEVES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Edúcate Para tu Futuro** programa de Bryan Station. Información de las escuelas con Marisol Valles
- 02:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 03:00pm **Rock Latino** rock and roll de todas partes de las américas
- 4:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **En Privado** salud mental

- 08:00pm **Bienvenidos a America** Inmigración con Jose Lopez Zaamorano y Silverio Coy
- 9:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla
- DJ Princess Oawlawolwoal

VIERNES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Reclama tus derechos** defensa ciudadana con Miranda Brown
- 09:30am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 10:30am **Sana Sana Platica Con Ana** salud mental y bienestar
- 11:00am **Nutrición con Anita** dieta saludable
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Décadas: 1950 y 1960** Lo mejor de los éxitos pasados de los años 50 a los 60
- 02:00pm **Décadas: 1970** baila con los mejores éxitos pasados de la década de 1970
- 02:00pm **Décadas: 1980** Melodías totalmente tubulares de los 80
- 04:00pm **Fiebre de Salsa** salsa picante para ponerte en movimiento
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **Dra. Isabel, el Angel de la Radio** salud mental
- 08:00pm **Radio Mandinga** con DJ Sonidero Mandinga
- 09:00pm **Urbano Latino** canciones de la calle
- 10:00pm **La Noche de Corridos** l corrido es un cuento métrico de narrativa popular y poesía que forma un romance

RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

WLXL 95.7

LPFM ESPAÑOL

SÁBADO

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas-Fin de Semana** titulares matutinos con canciones que te conmoverán
- 09:00am **¿Quién Canta?** abre las puertas a todos los músicos mexicanos de calidad que buscan un medio para expresar su trabajo y que no se encuentra en la radio comercial
- 10:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 11:00am **Su Casa es Mi Casa** finanzas caseras con Susy
- 12:00am **El Oso Cariñoso**

programa de variedades de comedia con Roberto Vasquez

- 01:00pm **Edúcate Para tu Futuro** programa de Bryan Station. Información de las escuelas con Marisol Valles
- 02:00pm **52 Tips para Escuchar Música Clásica** abre tus oídos a la música clásica
- 03:00pm **Grabe quien grabe** un espacio exclusivo para todos aquellos que animan la escena musical
- 04:00pm **Radio Mandinga** con DJ Sonidero Mandinga
- 05:00pm 11:00am **Música Peruana** música local del Perú
- 06:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 09:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla

DOMINGO

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas-Fin de Semana** titulares matutinos con canciones que te conmoverán
- 09:00am **Perezoso domingo por la mañana** melodías suaves para quedarse en la cama
- 11:00am **Música de cine y videojuegos** bandas sonoras, partituras y efectos especiales
- 12:00pm **Babel XXI** a la música de los años cero –de las primeras décadas del siglo– se le conoce hoy como de la sonoridad hipermoderna.
- 01:00pm **Brisas Tropicales** del reggae al merengue, canciones

que te transportan a la orilla

- 03:00pm **Fiebre de Salsa** salsa picante para ponerte en movimiento
- 05:00pm **Ritmos de Cumbia y Vallenato** la cumbia y el vallenato son tradiciones de música y danza folclórica afroindígena colombiana que se han actualizado con muchas fusiones
- 06:00pm **Creceer** conversaciones sobre salud mental con el Dr. Wilfredo Lanza
- 07:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 09:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad

