

2025 SPONSORSHIP LEVELS



RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

	AMIGO	ALLY	MISSION	WINDOW	STATION
Billed MONTHLY	\$60	\$120	\$360	\$600	\$1,200
Billed ANNUALLY (17% discount)	\$600	\$1,200	\$3,600	\$6,000	\$12,000
RADIO	min 1 daily on-air mention	min 2 daily on-air mentions	min 270 spots annually with message refresh quarterly	min 540 spots annually with message refresh quarterly	min 1080 spots annually with message refresh monthly
WEBSITE	listing on sponsor page	logo on sponsor page	logo on front page & sponsor page	logo featured on front page & sponsor page	prominent logo on front page & sponsor page
SOCIAL MEDIA	2 shouts out annually	4 shout outs annually	featured post quarterly	business profile quarterly	business profile quarterly
DIGITAL LOBBY SIGNAGE	listing	logo	prominent logo	full screen logo	full screen logo
WINDOW BANNER	-	-	-	banner in studio windows	banner in studio windows
SIGNAL BOOST EVENT ADD-ON	Standard Rate (0% discount)	10% discount	20% discount	30% discount	40% discount
Program Sponsor 1/4 Page Ad	\$250	+\$225	+\$200	+\$175	+\$150
Program Sponsor 1/2 Page Ad	\$500	+\$450	+\$400	+\$350	+\$300
Program Sponsor Full Page Ad	\$1,000	+\$900	+\$800	+\$700	+\$600
Event Sponsor	\$2,500	+\$2,250	+\$2,000	+\$1,750	+\$1,500
Presenting Sponsor	\$5,000	+\$4,500	+\$4,000	+\$3,500	+\$3,000
Title Sponsor	\$10,000	+\$9,000	+\$8,000	+\$7,000	+\$6,000

CONTACT US ✉ sponsor@radiolex.us 📞 859.721.5688 🌐 radiolex.us



PARTNER WITH RADIOLEX: AMPLIFY LOCAL VOICES

RADIOLEX is Lexington's community radio.

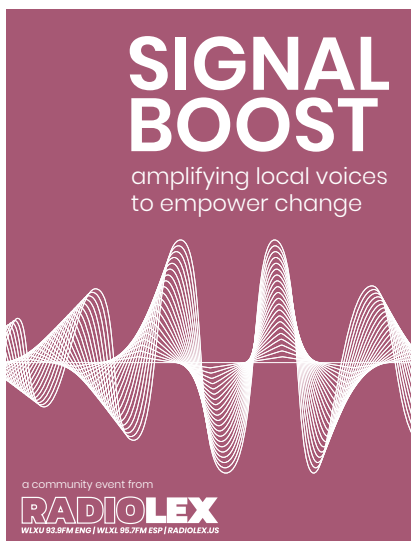
We reach 45,000+ listeners often overlooked by commercial media. We broadcast on 93.9FM (English) and 95.7FM (Spanish).

Our programs elevate Black, Hispanic, immigrant, and LGBTQ+ voices. We feature local artists, musicians, and community organizations.

Smart businesses know: inclusive communities are thriving communities.

Co-branding with RADIOLEX shows your commitment to making sure every voice matters. You'll connect with educated professionals and cultural leaders who value social responsibility. You'll reach a diverse, loyal audience with strong purchasing power.

**Join us!
Strengthen local voices.
Grow your business.
Build a better Lexington.**



In these complicated times, society seems disjointed. National events feel overwhelming. People want to *do* something.

This September, be a catalyst for change. **Join RADIOLEX as we present SIGNAL BOOST: Amplifying Local Voices.**

This dynamic public forum will connect concerned citizens with leading local changemakers. We'll discover powerful strategies for how community voices can create real impact. How individual residents can amplify their influence - from grassroots initiatives to digital advocacy.

As a SIGNAL BOOST sponsor, you'll reach influencers and local leaders. You'll align your brand with civic action and positive community change. Limited standalone and add-on sponsorship opportunities are available. Secure your spot today.