

2025 SPONSORSHIP OPPORTUNITIES



RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US



★ 2015 ★

ON AIR 10 YEARS

★ 2025 ★

1. INTRODUCTION



RADIOLEX is Lexington's community radio, offering a platform for the city's underrepresented voices. With stations broadcasting in English (WXLX 93.9 FM) and Spanish (WXLX 95.7 FM), we serve communities often overlooked by mainstream media—Black, Hispanic, Asian, Immigrant & Refugee, LGBTQ+, and others. Our mission is to provide hyper-local, multilingual content that informs, empowers, and engages our city.

At RADIOLEX, we believe that diverse media builds stronger, more informed communities. We offer 24/7 programming that highlights social justice, politics, arts, and culture—ensuring Lexington's many voices are heard and represented.

Our approach to media is guided by fundamental questions of diversity, inclusion, equity, and justice: Whose voices are heard? Who is being left out? And how can we create a media landscape where everyone's story matters? In today's world, where media shapes perceptions and drives change, RADIOLEX is doing more than broadcasting—we are building a future where everyone has a voice. We invite you to join us in sustaining and expanding this vital work by supporting RADIOLEX.

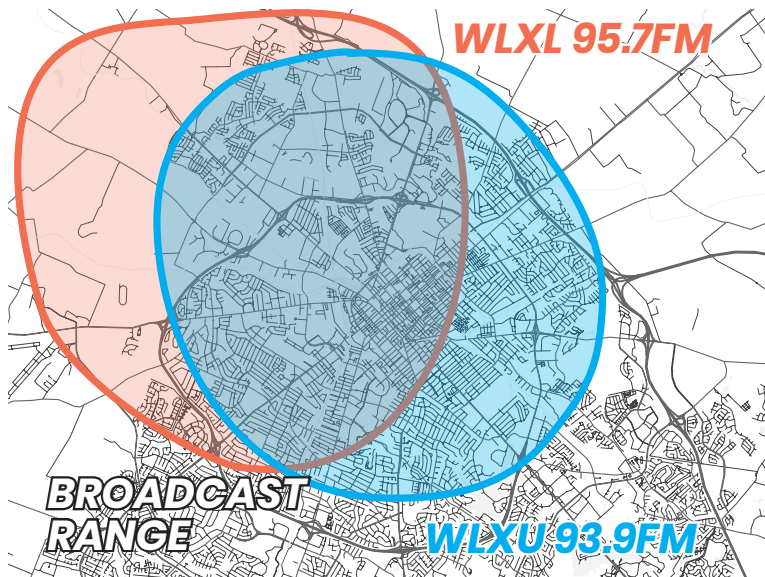
Together, we can ensure that Lexington's diverse communities not only have a voice but that they are heard, understood, and celebrated.

RADIOLEX plays a vital public safety role, providing real-time information during emergencies in over 20 languages. Our partnerships with local organizations like the Lexington-Fayette Health Department and Emergency Management ensure that critical safety and health information reaches those who need it most, particularly during crises like the COVID-19 pandemic.

Media shapes how communities are seen and heard. In an industry dominated by a narrow demographic, RADIOLEX gives power back to the people. We focus on issues important to all Lexington's communities, such as economic inclusion, education, and healthcare access. **By ensuring diverse local voices are part of the narrative, we help create a media landscape that reflects everyone's reality.**

Since 2015, RADIOLEX has been a platform for local debate, cultural expression, and community-building. **Your support helps us continue this vital work—giving every voice in Lexington the opportunity to be heard.**

2. WHO RADIOLEX SERVES



RADIOLEX's broadcast signal reaches over 250K homes in Fayette County. We have a loyal on-air and online audience of roughly 50,000.

RADIOLEX's AUDIENCE is:

- Community-oriented
- ethnically diverse & multi-lingual
- educated & well informed
- Socially-minded
- genxers & millenials
- community organizers & advocates
- politically active & engaged
- committed supporters of local business, music, arts & culture • entrepreneurs & influencers.

**LISTEN ANYWHERE
WITH OUR FREE MOBILE APP**



Gender Identity: Female 52%, Male 42%, Non-Binary/Other: 6%

Age: 0-24 5%, 25-34 10%, 35-44 10%, 45-54 30%, 55-64 25%, 65+ 20%

Race/Ethnicity: Asian/Asian Americans/Pacific Islanders 2%, Black/African American/African 31%, Hispanic/Latino/Latina/Latin 32%, Native American/American Indian/Indigenous 1%, White/Caucasian/European 32%, Multi-Racial 2%

Primary language: English 50%, Spanish 45%, Other 5%

Sexual Orientation: LGBT 15%, Non-LGBT 85%

Disability: Persons with a disability 10%, persons without a disability 90%

Vulnerability: Highly vulnerable 35%, Somewhat vulnerable 45%, Less vulnerable 20%

For RADIOLEX, vulnerability includes barriers to resources and participation in community life, including access to healthcare, food, affordable housing, economic opportunities, language access, and educational and civic opportunities. Vulnerability includes groups that are actively the focus of political and social hostility, which increases their risk of physical and mental harm. Vulnerability includes immigrants & refugees who are undocumented or otherwise stuck in the broken US immigration system. Vulnerability includes those suffering from chronic mental health, substance use, and other chronic diseases.

Inclusion = Representation

RADIOLEX plays a critical role in making sure ALL the people in our community have a voice.

Market research shows racial and ethnic minorities, women, older Americans, and people with disabilities are underrepresented in the media.

FCC statistics indicate women and people of color hold less than 7% of all radio and television broadcast licenses.

Lack of information, misinformation, and disinformation pose serious threats to the safety of minority communities.

Political forces are actively working to silence their voices and erase their visibility.

Now more than ever, RADIOLEX is a vital, trusted resource created by and for the people.

3. OUR PARTNERS

Collaboration is at the heart of community radio. During the COVID-19 crisis, RADIOLEX partnered with the Office of the Governor, the City of Lexington, the Lexington Dept. of Emergency Management, and the Lexington Fayette-County Health Department to communicate critical public health and safety information in more than 20 languages. RADIOLEX also partnered with the US Census to help reach underserved populations. Fayette County had one of the highest response rates nationally. RADIOLEX partners with an array of local non-profits to help amplify their work and raise awareness about important issues. RADIOLEX also partners with community organizations to help raise awareness and address the needs of those who are vulnerable and marginalized in our community.

- Adelante
- Alpha Beta Lambda
- Ampersand Sexual Violence Resource Center of the Bluegrass
- BCTC Film Program
- BCTC Hispanic Outreach
- Beaux-Arts Ball
- Bharatiya Temple & Cultural Center
- Blue Grass Community Foundation
- Bluegrass Community Health
- Bluegrass Care Navigators
- Bluegrass Filipino American Association, Inc.
- Bluegrass PRIDE
- Carnegie Center
- Casa de la Cultura de KY
- Catholic Action Center
- Centro de Producciones Radiofónicas
- CHI St. Joseph Health
- City of Lexington
- CivicLex
- Clínica Amiga - UK Pediatrics
- Community Action Council
- Community Ventures
- Conexión Latina
- Define American- Louisville Chapter
- EarthJustice
- EKU Migrant Education Program
- Fayette Public Schools
- Fifth Third Bank
- Foundation for Latin American & Latino Cultures and Art (FLACA)
- Global Lex
- Greenhouse 17
- Hope Center
- Human Rights Commission KY
- Humana Caresource
- Julietta Market
- Junior Achievement of the Bluegrass
- Kentucky Council of Churches
- Kentucky Equal Justice Center
- Kentucky Kernel
- Kentucky Refugee Ministries
- L.A.B Barbershop
- La Casita Center
- La Esquina
- La Red Hispana
- Latin Music Awards
- Latino Blend
- LexArts, Inc
- Lexington Fayette County Health Department
- Lexington Herald Leader
- Lexington Leadership Foundation
- Lexington Lion's Club
- Lexington Music Awards
- Lexington Public Library
- Lexington Rotary Club
- Lexington Senior Center
- Living Arts & Science Center
- Lyric Theatre
- Maxwell Legal
- Maxwell Street Legal Clinic
- Mexican Consulate
- MLK Unity Breakfast
- Office of Fayette County Sheriff
- Our Community Our Health
- OWL-Opportunity for Work and Learning
- Parando Oreja
- Passport Health
- Project Ricochet
- PSCO Pride Center (Pride Community Services Org)
- Red Cross
- Shiloh Baptist Church
- Smiley Pete
- State Farm
- Southeast ADA Center
- Success Academy
- Toyota
- The Nest - Center for Women, Children & Families
- UK - Nursing school & Center for Clinical and Translational Science
- UK Arts & Sciences
- UK Center for Equality & Social Justice
- UK College of Health-Migrant Outreach
- UK Community & Leadership Development (Ag)
- UK Department of Hispanic Studies
- UK Gaines Center
- UK Gatton Business College
- UK Human Development Institute
- UK International Student Scholars
- UK Journalism
- UK KCHIP
- UK Marketing & Brand Strategy
- UK MLK Center
- UK Pan Hellenic Association
- UK Production & Marketing
- UK School of Information Science
- UK Vice-President for Diversity
- United Way of the Bluegrass
- US Census Bureau
- Voices of Hope
- Volunteers of America
- WKYT
- WLEX
- Woodhill Community Center
- YMCA of Central Kentucky

BLUE GRASS
COMMUNITY
FOUNDATION

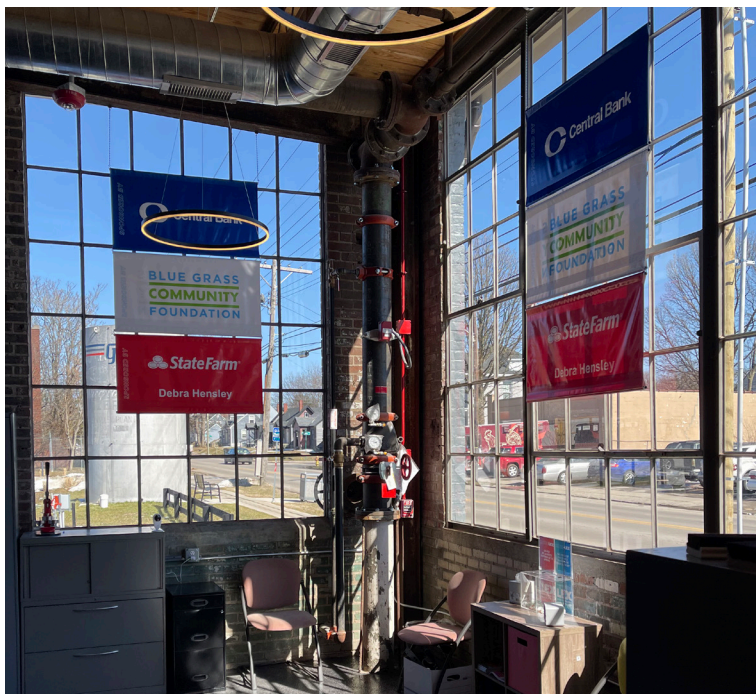


4. CORPORATE SPONSORSHIPS

It takes a great community to make great community radio.

RADIOLEX depends on the generosity and goodwill of local businesses and corporate citizens to keep the voice of the people on the air.

Corporate sponsorships offer high-value benefit and co-branding for a 12-month period.



AMIGO SPONSOR \$600

- 1-Year sponsorship.
- Min. 1 daily mention in English & Spanish.
- Social media recognition.
- Recognition on RADIOLEX website.

ALLY SPONSOR \$1,200

- 1-Year sponsorship.
- Min. 2 daily mentions in English & Spanish.
- Social media recognition.
- Recognition on RADIOLEX website.

MISSION SPONSOR \$3,600

A sponsorship for those who want to directly support the mission of RADIOLEX to provide multiple media platforms to amplify underrepresented local voices and promote an equitable, inclusive community, while nurturing an informed and safe Lexington.

- Prominent listing on digital lobby signage.
- Minimum 270 thirty-second spots annually with a unique message option each quarter. (\$2,700 value)
- Recognition on social media.
- Recognition on RADIOLEX website.
- \$300/mo commitment. Renews annually.

WINDOW SPONSOR \$6,000

A sponsorship for those who want to make a high-visibility commitment to the mission of Lexington's community radio.

- Prominent window display banner at the Greyline facing North Lime and
- Minimum 540 thirty-second spots annually with a unique message option each quarter. (\$3,650 value)
- Online profile on social media.
- \$500/mo commitment. Renews annually.

STUDIO SPONSOR \$12,000

These limited, high-profile lead sponsorships are available for organizations passionate about our community and the Voice of the People.

- Naming rights and on-air recognition for one of three recording studios: WLXU, WLXL, or the Anita Rowe Franklin Community Recording Room.
- Dedicated recording booth signage.
- Prominent window display banner.
- Minimum 1,080 thirty-second spots annually with a unique message option each month. (\$5,500 value)
- On-air sponsor profile piece.
- Online profile on social media.
- \$1,000/mo commitment. Renews annually.

5. UNDERWRITING SPONSORSHIPS

Instead of traditional advertising, **RADIOLEX** relies on supportive businesses like yours to underwrite our programming with sponsorships.

It's a great way to show your heart for our community and connect with a highly diverse, engaged audience of 45,000+ and 100+ local influencers/radio volunteers.

As a **radio sponsor**, you'll be recognized with special 30-second radio spots that follow specific FCC rules.

As a **website sponsor**, you'll align your values with those of our 4,000+ monthly visitors.

Savvy marketing professionals will appreciate our discounted radio + web tile sponsorship bundle.

As a **newsletter sponsor** you will be featured exclusively in two bilingual email newsletters distributed during your month.



RADIO SPONSOR

MONTH \$450

Minimum 45 spots ROS*/mo. For every six months purchased, get one month free

WEB SPONSOR

MONTH \$450

Ad time appears throughout website linked to your business. For every six months purchased, get one month free.

RADIO + WEB BUNDLE

MONTH \$750

for every six months purchased, get one month free

NEWSLETTER SPONSOR

MONTH \$1000

for every six months purchased, get one month free,

DISCOUNTS

25% DISCOUNT offered to:

- Minority-Owned Businesses (businesses owned by a racial or ethnic minority)
- Small Businesses (businesses with fewer than 10 FTE employees)
- 501c3 Non-Profits w/budget > \$200K+

50% DISCOUNT offered to:

- Entrepreneurs/Micro Businesses (businesses with fewer than 5 FTE employees)
- 501c3 Non-Profits w/budget < \$200K+

*ROS = Run of Schedule (drive time, prime time, late night, and early morning)
Because we are a small station with limited production and scheduling capacity:

- All rates listed are net.
- Radio sponsors may choose to air 100% English spots, 100% Spanish spots, or 50%-50% of each.
- Radio spots run from the first to the last day of the month.
- Content must be received by the 20th of the current month to air the following month.
- Messages may be refreshed once each month.
- RADIOLEX will review all radio content for FCC compliance.
- RADIOLEX provides translation and production services.
- Radio sponsors will receive a monthly broadcast log showing the dates and times their messages aired.

MONDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Reading Rockstar** Yolantha and her puppet Corrrrona read children's books
- 08:00am **News & Grooves** morning headlines w/tunes to move you
- 09:00am **World Affairs** international news from PRX
- 10:00am **Educate Yourself for the Future** with Bryan Station High School (*college prep*)
- 11:00am **ADA Live** news and interviews with Americans with Disabilities.
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **Local Music** variety mix showcasing local musicians
- 02:00pm **Do Good Radio** from Blue Grass Community Foundation (*non-profit profiles*)
- 03:00pm **Savor the Weeds** mindfulness and more with Nishaan Sandhu
- 04:00pm **Thick & Fabulous** with the Shuntella Whitfield
- 05:00pm **Democracy Now!** national & international news
- 06:00pm **Everyday Afrikans** profiles of local Africans with Ostemega Iribiri
- 07:00pm **Snap Judgment** popular program from PRX
- 08:00pm **Soul Patrol** rich retro hits and modern sounds
- 09:00pm **Kentucky Pop & Rock** showcasing local musicians
- 11:00pm **Dead Air** Greatful Dead tribute hour with Corey Daniels (*from PRX*)

TUESDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Wake Up** songs to get you out of bed and into the world
- 08:00am **News & Grooves** morning headlines w/tunes to move you
- 09:00am **Folk Alley** with Elena See (*from PRX*)
- 11:00am **The Mountain Spirit** showcasing folk and Americana
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **Kentucky Singer/Songwriter, Folk, Americana, and Roots** showcasing local musicians
- 05:00pm **Eastern Standard** with Tom Martin, courtesy of WEKU
- 06:00pm **Kentucky Pop & Rock** showcasing local musicians

- 07:00pm **Overtones LIVE!** with Renee Cobb (*local musician*)
- 08:00pm **Folk Alley** with Elena See (*from PRX*)
- 10:00pm **Kentucky Pop & Rock** showcasing local musicians

WEDNESDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Reading Rockstar** Yolantha and her puppet Corrrrona read children's books
- 08:00am **News & Grooves** (*morning headlines w/tunes to move you*)
- 09:00am **Jazz Most Wanted** with Robyn Austin (*from PRX*)
- 10:00am **Sound Ideas** with Clay Rider (*from PRX*)
- 11:00am **Retro Hits of the 80s** a fun mix of new wave favorites
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **The HipHop Chronicles** from WEAA in Baltimore
- 02:00pm **Ka\$h or Trash** host Ka\$h Lovee spins new tracks from up-and-coming local artists
- 03:00pm **Local Music** variety mix showcasing local musicians
- 04:00pm **Snap Judgment** popular program from PRX
- 05:00pm **Local Music** variety mix showcasing local musicians
- 06:00pm **Beyond the Game** popular sports show/podcast
- 07:00pm **Transsexualality** host Janna Coe tackles topics of interest to the LGBTQIA+ community
- 08:00pm **Kentucky Writers Roundtable** explore the local lit scene with hosts Jay McCoy and Kevin Nance
- 09:00pm **Notes from the Jazz Underground** with Paul Abelia (*from PRX*)
- 10:00pm **Strange Currency** with Jedd Beuadoin (*from PRX*)

THURSDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Wake Up** songs to get you out of bed and into the world
- 08:00am **News & Grooves** morning headlines w/tunes to move you
- 09:00am **The Score** orchestral music from movie scores
- 10:00am **Musical Architectures** with Dan Godbey (*Contemporary Classical*)
- 12:00pm **Democracy Now!** national & international news

- 01:00pm **Serious Music** with Dan Godbey (*Avant-Garde Jazz*)
- 03:00pm **Retro Hits of the 90s** a multi-genre mix from pop rock to grunge to rap and R&B
- 04:00pm **Off the Cuff** pop culture hot takes and more with host Adam Banks
- 05:00pm **The Highs and Lowes of Relationships** relationships talk with host Lezell Lowe
- 06:00pm **Conversations Around the Table** community roundtable with host Dale Morgan
- 07:00pm **Rise Up Radio** spiritual insights from members of the Hebrew Israelites
- 08:00pm **Point to the Sky** mental health & wellbeing with Mont Logan
- 09:00pm **Marconi's Bad Dream** an eclectic mix of tunes with Fred Morlan
- 10:00pm **Local Music** variety mix showcasing local musicians
- 11:00pm **All About Music** instrumental explorations with DJ Princess Oawlawolwoal

FRIDAY

- 12:00am **Quiet Storm** an old school R&B revolution
- 03:00am **After Hours** late night jazz
- 05:00am **Breakfast Jazz** smooth jazz to get you swingin'
- 07:00am **Reading Rockstar** Yolantha and her puppet Corrrrona read children's books
- 08:00am **News & Grooves-Weekend Edition** expanded news headlines, community happenings, arts & culture
- 10:00pm **Talks with Trell** hot takes on pop culture and more
- 11:00am **Retro Hits of the 90s** a multi-genre mix from pop rock to grunge to rap and R&B
- 12:00pm **Democracy Now!** national & international news
- 01:00pm **News & Grooves-Dance Party** news headlines, community happenings, arts & culture + disco
- 02:00pm **Press Box to Press Row** weekly sports roundup
- 03:00pm **House of Renewal** upcycled hits from the 70s, 80s, and 90s
- 04:00pm **Musicology 101** with DJ Kidd, pop party w/ lots of Prince
- 06:00pm **The Best Part: Hip-Hop 101** with Joey Truax
- 08:00pm **The HipHop Chronicles** from WEAA in Baltimore
- 09:00pm **Kentucky Hip-Hop** showcasing local up-and-coming artists

SATURDAY

- 12:00am **The Best Part: Hip-Hop 101** with Joey Truax

- 02:00am **Acid Jazz Trip** vintage & contemporary acid jazz
- 04:00am **Chill Room** come down electronica
- 06:00am **Morning Meditation** ambient soundscapes for mindfulness
- 08:00pm **Kiss of Lyfe** feel-good R&B classics with Fryday
- 10:00am **World Music** featuring artists from around the globe
- 12:00pm **Afropop Worldwide** dedicated to music from Africa and the African diaspora
- 01:00pm **Proudly African** culture & music with Lynda Kana
- 02:00pm **Global Village** international music with Chris Heim
- 03:00pm **Local Music** variety mix showcasing local musicians
- 04:00pm **Retro Cocktail Hour** lounge sounds w/ Darrell Brogdon
- 06:00pm **The Soul Show** an eclectic brew from Mike Canton
- 09:00pm **UpFront Soul** funk, soul, and jazz w/Sanguine Fromage
- 11:00pm **House of Renewal** upcycled hits from the 70s, 80s, and 90s

SUNDAY

- 12:00am **Deep Dance** EDM and house music
- 03:00am **Chill Room** come down electronica
- 06:00am **Sacred Sounds** chants, prayers, hymns & meditations
- 07:00am **News & Grooves-Weekend Edition** expanded news headlines, community happenings, arts & culture
- 09:00am **What's the Frequency, Kenneth?** a 'newsical' from PRX
- 10:00am **Top of Mind** beyond the headlines w/ Julie Rose
- 11:00pm **A Way With Words** lively exploration of language
- 12:00pm **Latin Perspectives** Latin jazz from around the world
- 01:00pm **iFiesta!** concert music from Latin America, Spain, and Portugal
- 02:00pm **Global Village** international music with Chris Heim
- 03:00pm **Kiss of Lyfe** feel-good R&B classics with Fryday
- 05:00pm **The Soul Show** an eclectic brew from Mike Canton
- 08:00pm **Point to the Sky** mental health & wellbeing with Mont Logan
- 09:00pm **Weekend Winddown** feel-good tunes to ease you into Monday
- 11:00pm **Café Chill** weekly mix from DJ Seth Bolin

LUNES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Música Latina** música de países latinos alrededor del mundo.
- 10:30am **Sana Sana Platica Con Ana** salud mental y bienestar
- 11:00am **Música Peruana** música local del Perú
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 03:00pm **Fiebre de Salsa** salsa picante para ponerte en movimiento
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **Dra. Isabel, el Angel de la Radio** salud mental
- 08:00pm **Radio Mandinga** con DJ Sonidero Mandinga
- 09:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 10:00pm **La Noche de Corridos** El corrido es un cuento métrico de narrativa popular y poesía que forma un romance

MARTES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Canciones y Corridos de México** una mezcla de

- música regional mexicana clásica y contemporánea
- 10:00am **Crece** conversaciones sobre salud mental con el Dr. Wilfredo Lanza
- 11:00am **Su Casa es Mi Casa** finanzas caseras con Susy
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Rock Latino** rock and roll de todas partes de las américas
- 02:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 03:00pm **Ritmos de Cumbia y Vallenato** la cumbia y el vallenato son tradiciones de música y danza folclórica afroindígena colombiana que se han actualizado con muchas fusiones
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **En Privado** salud mental
- 08:00pm **Bienvenidos a America** Inmigración con Jose Lopez Zaamorano y Silverio Coy
- 9:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla

MIÉRCOLES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 11:00am **Líderes en Movimiento** perfiles de liderazgo
- 11:30am **Conversando con la Clínica Amiga** actualizaciones de salud pública
- 12:00am **El Oso Cariñoso** programa de variedades de comedia con Roberto Vasquez
- 01:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 01:30pm **Buenos Días América** noticias nacionales

- 2:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **La Hora Clásica** Disfruta de la música clásica en WLXL
- 08:00pm **Rock Latino** rock and roll de todas partes de las américas
- 10:00pm **La Noche de Corridos** El corrido es un cuento métrico de narrativa popular y poesía que forma un romance

JUEVES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Edúcate Para tu Futuro** programa de Bryan Station. Información de las escuelas con Marisol Valles
- 02:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 03:00pm **El Flow de mi Tierra** Lo mejor de la música urbana, con Jorge Villamizar.
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **En Privado** salud mental
- 08:00pm **Bienvenidos a America** Inmigración con Jose Lopez Zaamorano y Silverio Coy
- 9:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla

VIERNES

- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
- 03:00am **El Club Después de El Horas** tango, bachata y electrónica a altas horas de la noche.
- 05:00am **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00am **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 08:00am **Linea Abierta/ Radio bilingue** noticias
- 09:00am **Música Latina** música de países latinos alrededor del mundo.
- 10:30am **Sana Sana Platica Con Ana** salud mental y bienestar
- 11:00am **Líderes en Movimiento** perfiles de liderazgo
- 11:30am **Conversando con la Clínica Amiga** actualizaciones de salud pública
- 12:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 12:30pm **Buenos Días América** noticias nacionales
- 01:00pm **Décadas: 1950 y 1960** Lo mejor de los éxitos pasados de los años 50 a los 60
- 02:00pm **Décadas: 1970** baila con los mejores éxitos pasados de la década de 1970
- 02:00pm **Décadas: 1980** Melodías totalmente tubulares de los 80
- 04:00pm **Fiebre de Salsa** salsa picante para ponerte en movimiento
- 05:00pm **Democracy Now! en Español** noticias nacionales e internacionales
- 05:30pm **Buenos Días América** noticias nacionales
- 06:00pm **Noticias y Rolas** titulares matutinos con canciones que te conmoverán
- 07:00pm **Dra. Isabel, el Angel de la Radio** salud mental
- 08:00pm **Radio Mandinga** con DJ Sonidero Mandinga
- 09:00pm **Urbano Latino** canciones de la calle
- 10:00pm **La Noche de Corridos** El corrido es un cuento métrico de narrativa popular y poesía que forma un romance

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SÁBADO

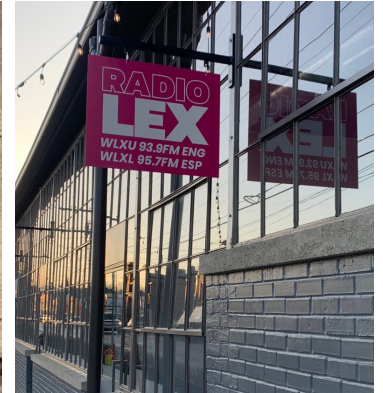
- 12:00am **Baladas y Boleros** fácil escucha para las noches románticas
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- 07:00am **Noticias y Rolas-Fin de Semana** titulares matutinos con canciones que te conmoverán
- 09:00am **¿Quién Canta?** abre las puertas a todos los músicos mexicanos de calidad que buscan un medio para expresar su trabajo y que no se encuentra en la radio comercial
- 10:00am **Canciones y Corridos de México** una mezcla de música regional mexicana clásica y contemporánea
- 11:00am **Su Casa es Mi Casa** finanzas caseras con Susy

- 12:00am **El Oso Cariñoso** programa de variedades de comedia con Roberto Vasquez
- 01:00pm **Edúcate Para tu Futuro** programa de Bryan Station. Información de las escuelas con Marisol Valles
- 02:00pm **La Hora Clásica** Disfruta de la música clásica en WLXL
- 03:00pm **Bandas Sonoras** Canciones para un Domingo lento.
- 04:00pm **Radio Mandinga** con DJ Sonidero Mandinga
- 05:00pm 11:00am **Música Peruana** música local del Perú
- 06:00pm **La Gran Mezcla Pop** una mezcla diversa de música pop desde la década de 1960 hasta la actualidad
- 07:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
- 09:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla

DOMINGO

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- 09:00am **Relax en RADIOLEX** Una mezcla de música relajante
- 10:00am **Voces Unidas** un programa comunitario de radio que brinda un diálogo entre la comunidad Hispana y los invitados al programa.
- 10:00am **Perezo domingo por mañana** Canciones para un Domingo lento.
- 12:00pm **Babel XXI** a la música de los años cero -de las

- primeras décadas del siglo— se le conoce hoy como de la sonoridad hipermoderna.
- 01:00pm **Brisas Tropicales** del reggae al merengue, canciones que te transportan a la orilla
- 03:00pm **Fiebre de Salsa** salsa picante para ponerte en movimiento
- 05:00pm **Ritmos de Cumbia y Vallenato** la cumbia y el vallenato son tradiciones de música y danza folclórica afroindígena colombiana que se han actualizado con muchas fusiones
- 06:00pm **Creer** conversaciones sobre salud mental con el Dr. Wilfredo Lanza
- 07:00pm **Jazz Latino** el son, el mambo, la rumba y la cumbia inspiraron los ritmos del jazz latino
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